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# Why focus on the Hotel Industry?

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According to the US Census Bureau, 20.2 % of Los Angeles total population lives below the federal poverty level. Poverty jobs in LA's hotels are exacerbating the problem of poverty throughout the city. The following are the **Top 5 reasons** why LA should focus on passing an ordinance for \$15 for hotel workers.

## #1 *Highly Subsidized*

# 55%

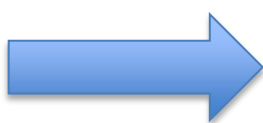
of hotel workers

Are eligible for Government assistance

Angelenos are forced to foot the bill of large hotels because hotel workers are not paid a fair wage.

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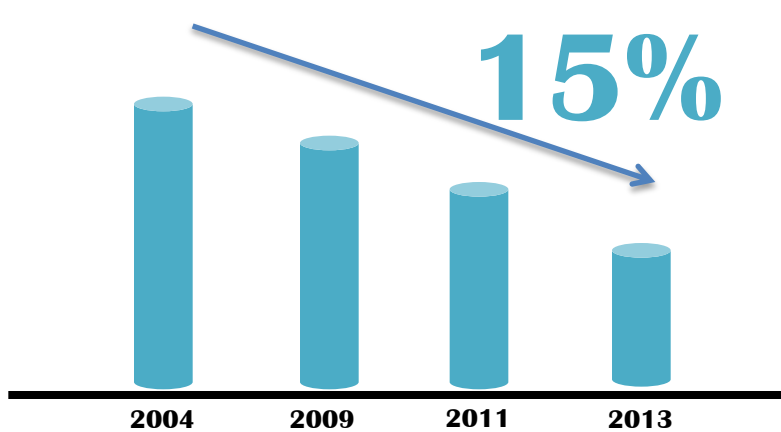
## #2 *Corporate Welfare*



By the end of 2014 the city of **Los Angeles** would have spent over **1 billion dollars** to support the industry in the past 10 years!

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## #3 *REDUCED WAGE COMPENSATION*



**LA hotels** have had three straight years of **record revenues** but their wages as a % of revenue have dropped **15%**.

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## #4 *Highest employer of low-paid jobs*



The rate of working **poverty** in LA's leisure and **hospitality industry** is the **highest** of any in the city with over **40%** of these workers **living in poverty**.

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## #5 *The Industry is Growing*



**Los Angeles'** county-wide hotel **room inventory** will exceed **100,000** for the first time in its history. These are jobs that **cannot be exported** in an industry that is critical to the overall **local economy**.

**RAISE LA**

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